

WOMEN IN TECHNOLOGY WA **PARTNERSHIPS**

Demonstrate your commitment to your organisational values of gender diversity and inclusion.

2025



www.witwa.org.au

TECH [+] CONFERENCE AND AWARDS : SPONSORSHIP LEVELS

INCLUSIONS	PLATINUM	GOLD	SILVER	BRONZE	FUTURE TALENT SPONSOR	AWARD TROPHY
TICKETS (CONFERENCE + AWARDS)	16 Conference + 16 Awards	12 Conference + 12 Awards	8 Conference + 8 Awards	4 Conference + 4 Awards	8 Conference	8 Awards
INVITATION TO PRE-CONFERENCE VIP SPEAKER EVENT	✓	✓	✓	✓	✗	✗
PRIME SEATING	✓	✓	✗	✗	✗	✗
EXHIBITION SPACE	Prime space	Prime space	Standard space	✗	✗	✗
SPEAKING OPPORTUNITY AT WITWA EVENT DURING THE CALENDAR YEAR (SUBJECT TO ALIGNMENT WITH EVENT THEME AND APPROVAL BY WITWA; SALES PITCHES EXCLUDED)	✓	✓	✓	✗	✗	✗
STAGE BANNER PLACEMENT AT CONFERENCE	✓	✓	✓	✓	✗	✗
VIP TO PRESENT TROPHY AT AWARDS	✗	✗	✗	✗	✗	✓
LOGO/COMPANY NAME ON AWARDS TROPHY	✗	✗	✗	✗	✗	✓
LOGO DISPLAYED ON MEDIA WALL & SCREENS AT AWARDS	✓	✓	✗	✗	✗	✓
LOGO DISPLAYED ON MEDIA WALL & SCREENS AT CONFERENCE	✓	✓	✓	✓	✓	✗
DISCOUNT ON ADDITIONAL TICKETS TO CONFERENCE & AWARDS FOR STAFF	30%	25%	20%	20%	✗	10%
PROMOTION OF INITIATIVES ON SOCIAL PLATFORMS AND A WITWA SPEAKER (UP TO 2 HOURS)	4 initiatives	2 initiatives	✗	✗	✗	✗
BRANDING ON TABLE	✓	✓	✓	✓	✓	✗
SHARED INCLUSIONS						
Logo & links on WitWA website	✓	✓	✓	✓	✓	✓
Inclusion across digital event collateral	✓	✓	✓	✓	✓	✓
Social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before and after the event	✓	✓	✓	✓	✓	✓
Email mentions in our promotional email campaigns to members before and after the event	✓	✓	✓	✓	✓	✓
Verbal acknowledgments during the events	✓	✓	✓	✓	✓	✓
Logo displayed on digital screens inside the venue	✓	✓	✓	✓	✓	✓
Access to professional event photos taken at Conference and/or Awards (as applicable)	✓	✓	✓	✓	✓	✓
Total Value (excluding GST)	\$50,700	\$36,300	\$24,600	\$18,640	\$14,500	\$18,640
Sale Price (excluding GST)	\$36,000	\$26,000	\$12,000	\$6,000	\$8,000	\$10,000
Available	1	5	10	14		17

AWARD TROPHIES AVAILABLE FOR SPONSORSHIP

SPECIAL CATEGORIES

- Tech [+] Star Award
- Regional Role Model
- Youth Role Model
- Outstanding Senior Leadership
- People's Choice
- Outstanding Allyship

ADDITIONAL CATEGORIES

- Audio Visual Sponsor
- Networking Drinks
- Catering
- Parent Room

TECHNICAL CATEGORIES

- Sales, Marketing & Business Support
- Advocacy, Community & Volunteering
- AI, Robotics, Data & Analytics
- Cyber, Security & Privacy
- Design, Analysis & Product Management
- Architecture, Development & QA
- Digital Creativity & Game Tech
- Entrepreneurship & Innovation
- Delivery, Project Management & IT Support
- STEM Academia & Research
- STEM/ STEAM/ Digital Educations in School



We invite your organisation to join us as a WITWA partner, sponsor or collaborator to effect meaningful change in 2025.

To become a sponsor or to find out more, reach out to suvarna.arora@witwa.org.au
www.witwa.org.au/connect/partner-with-us/



OTHER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TYPES	SALE PRICE	INCLUSIONS
TechTrails (Low Socio School)	\$10,000+GST	<ul style="list-style-type: none"> Includes the costs of delivery, travel, accommodation, printing etc Keynote or All Day Speaker opportunity
TechTrails (Any School)	\$12,000+GST	<ul style="list-style-type: none"> Includes the costs of delivery, travel, accommodation, printing. Up to 2 paid speakers at up to \$1000 per speaker Keynote or All Day Speaker opportunity
Event Sponsor	\$6,500+GST	<ul style="list-style-type: none"> Speaking opportunity for up to 2 staff aligned to theme and approved by WiTWA Logo/Organisation name included in event digital marketing campaign; Acknowledgement as Event sponsor, with link to website) across all social media (LinkedIn, Facebook, X and Instagram) and in email mentions in promotional campaign sent directly to our 8500+ members. Banner placement during event. Introductions to key stakeholders / event attendees. Event day verbal acknowledgement as Event sponsor; logo included on presentation slide deck.
Venue Sponsor	in kind	Provided when we are not able to secure an Event Sponsor
Catering Sponsor	at cost (up to \$5,000)	<ul style="list-style-type: none"> Logo/Organisation name included in event digital marketing campaign; Acknowledgement as Catering sponsor, with link to website) across all social media (LinkedIn, Facebook, X and Instagram) and in email mentions in promotional campaign sent directly to our 8500+ members. Banner placement during Event. Introductions to key stakeholders / event attendees. Event day verbal acknowledgement as Venue sponsor; logo included on presentation slide deck (shared with Venue sponsor).
STEMpower Sponsor (Coming soon)		<ul style="list-style-type: none"> Fund a resource to keep the platform relevant and up to date circa. \$100,000. Alternatively, individual section sponsors: Learning modules, Careers, Resources and Events circa. \$25,000
Media Sponsor	\$45,000+GST	<ul style="list-style-type: none"> Covers the annual costs of WiTWA's ongoing media and marketing costs. Acknowledgement as WiTWA's Media Sponsor across all social media (LinkedIn, Facebook, X and Instagram) and in email mentions in promotional campaign sent directly to our 8500+ members. <p>(excludes publications that are required by a specific Grant)</p>

