

2025

# ALL STAR SPONSOR (1 SPOT ONLY)

## Why our new All Star Sponsor is a Game-Changer for Sponsors

The ultimate sponsorship package, offering the highest level of visibility, access, and engagement across all of WiTWA's programs and events. This package ensures maximum exclusivity, exposure, and influence.

**Total Value:** \$146,800+GST

**Sale Price:** \$100,000+GST

Multi-Year deals available:	Discount	Price Per Year	Total Price
1 year	NO DISCOUNT	\$100,000+GST	\$100,000+GST
2 years	5% DISCOUNT	\$90,000+GST	\$180,000+GST
3 years	10% DISCOUNT	\$90,000+GST	\$270,000+GST



# INCLUSIONS (All Star Sponsor)

## Exclusive Premium Benefits

- Recognised as Exclusive WiTWA Partner
- Keynote Speaking Opportunity: Opportunity for a high-profile speaking slot at the Conference (subject to alignment with Conference theme and approval by WiTWA; sales pitches excluded)
- Feature Article in Newsletter & Website: Exclusive profile on their commitment to diversity and tech
- Full-Page Ad in Digital Event Program
- Exclusive Media Exposure: Premium branding on all promotional materials, media walls, and interviews (in line with WiTWA branding or WiTWA co-branding as approved by WiTWA)

## Tickets & VIP Access

- 24 Conference Tickets (3 tables)
- 24 Awards Tickets (Prime-positioned VIP table)
- VIP Access & Private Reception: Exclusive networking with speakers, executives & VIP guests

## Event & Schools Sponsorship

- Event Sponsor (Value \$10,000): Ability to host one premium event with full branding & speaking slots
- Schools Program #1 & #2 (Value \$15,000): Sponsor a full school engagement program, including paid speakers

## Branding & Exposure

- Exclusive Branding on Main Stage & All Screens
- Exhibition Space: Premium double-size booth at the Conference
- Premium Placement in All Digital & Print Collateral

## Promotion & Engagement

- Dedicated Social Media Campaign (Value \$20,000+):
- 6 key initiatives promoted across LinkedIn, Twitter, Facebook & Instagram
- Dedicated WiTWA speaker (up to 4 hours) at internal or external events
- Video Feature: Provided by Sponsor up to 3 minutes, highlighting their commitment to diversity in tech (shown at Conference)

## Additional Benefits

- 20% Discount on Full-Price Event Tickets for Calendar Year (excludes Conference & Awards tickets)
- First Right of Renewal for Sponsorship in Future Years

# 2025

## FUTURE CATALYST SPONSOR

### Why consider our new Future Catalyst Sponsorship

This sponsorship ensures the long-term sustainability of WiTWA, supporting ongoing programs, operations, and initiatives that drive diversity in technology.

**Total Value:** \$96,800+GST

**Sale Price:** \$60,000+GST

Multi-Year deals available:	Discount	Price Per Year	Total Price
1 year	NO DISCOUNT	\$60,000+GST	\$60,000+GST
2 years	5% DISCOUNT	\$57,000+GST	\$114,000+GST
3 years	10% DISCOUNT	\$54,000+GST	\$162,000+GST



# INCLUSIONS (Future Catalyst Sponsor)

## Core Recognition & Branding

- "Future Catalyst Sponsor" Naming Rights: Recognized as a key supporter of WiTWA across all communications.
- Premium Logo Placement: Year-round branding on all event collateral, website, and promotional materials (excluding Conference & Awards)
- Exclusive Feature in Annual Report & Website: Highlighting their contribution to long-term impact

## Tickets & VIP Access

- 12 Conference Tickets (1.5 tables)
- 12 Awards Tickets (VIP seating)
- Invitation to Exclusive Strategy & Impact Roundtable with key industry leaders

## Thought Leadership & Engagement

- One Thought Leadership Article or Video Feature provided by the Sponsor on a topic approved by WiTWA shared across WiTWA channels
- WiTWA Speaker (up to 3 hours) at the sponsor's internal event or conference
- Ability to Co-Design a STEM or Tech Initiative with WiTWA (may include STEMpower where aligned and approved by WiTWA)

## Discounts & Perks

- 30% Discount on Full-Price Event Tickets for Calendar Year
- First Right of Renewal for Sponsorship in Future Years

